

Educational component	Elective Educational component 4.2 "Environmental aspects of global business transformation"
Level of higher education	Bachelor level
Name of specialty / educational- professional program	International economic relations / International Business
Form of study	Full-time
Course, semester, length	2nd year, 4th semester, 5 credits ECTS
Semester control	Credit
Number of hours (total: including lectures / practical)	150 (10/20)
Language of training	English
Department that provides teaching	International Economic Relations and Project Management
Author of the discipline	Iryna Skorokhod
Brief description	
Requirements for the beginning of the study	Knowledge of the micro- and macroeconomic basics of international business, the world economy and markets conjuncture, the basics of environmental management and marketing.
What will be studied	The concept of sustainable development, global environmental problems and business responsibility, the essence of the green economy, the activities of transnational corporations in the environmental sphere, environmental marketing in the international business system.
Why it is interesting / necessary to study	The educational component considers the main problems of implementing environmentally oriented activities of TNCs. Causes and factors of global environmental problems. Ecologically competitive strategies for the development of TNCs. Studying the educational component will contribute to understanding the features of the participation of international

	companies in solving global environmental problems.
Why to do discipline (learning outcomes))	Know the essence and features of the greening of international business, the concept of sustainable development, the essence of environmental management and responsibility of transnational corporations, the main ways of solving global environmental problems by international business entities.
How to use the acquired knowledge and skills (competencies)	The ability to apply the acquired knowledge in solving practical issues of environmentally oriented activities of a company in the field of international business, to analyze the external environment and to determine environmentally competitive strategies for the company's development.